
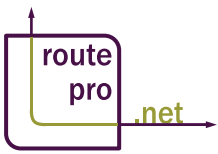




Raise the bar on your network management...

routepro.net is an online product of  rdcaviation



How viable are your route opportunities?

routepro.net is a comprehensive online route performance and analysis system, that gives results in an instant.

Having been in development and use for over a decade, major organisations across the globe trust routepro.net to help them optimise their current network performance and assess their development opportunities.

routepro.net's modules satisfy differing requirements:

- > **economics** - improve new and existing route evaluations by accurately understanding the relationship between operating costs and profitability for any airline/aircraft
- > **network** - gain deep insight into the performance of airport/airline networks on both macro and micro level
- > **forecasting** - focus your business on the future by forecasting the potential for new route development

Use any of the modules independently to gain powerful analysis of your route or network performance. Seamlessly integrate two or more for even greater insight.

“ At CityJet we use routepro.net in both Finance and Network departments. We find it a very useful tool to support our in-depth route evaluation activity and also to enable quick "what-if" analysis of potential routes. **CityJet** ”



Benchmark: assess the various options first, before conducting a more detailed analysis into the economics of a route

routepro.net can help you:

- 1 Save time:** as an online system, studies can be launched and analysed within seconds, from anywhere in the world
- 2 Increase revenue:** improve route analysis to ensure that your presentations put you in the best position for attracting new air services
- 3 Improve credibility:** data is obtained at source or from accepted providers, making results accurate and credible
- 4 Improve presentation:** put eye-catching maps, charts and tables into management reports, and add a professional edge to internal and external presentations
- 5 Better position yourself:** understanding your place in the market allows for improved planning and strategic development

“ We use routepro.net on a regular basis, when evaluating new and existing routes from our 46 airports. It is very useful when trying to determine the sustainability of new projects, by checking out what average yields an airline need to achieve. We also use it as a quick reference check, for cabin factors, block time calculations, charges and other purposes. **Avinor** ”



Overview: it's easy to quickly understand where your network is performing at its best and worst

Apply for your free trial of routepro.net today:
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Website: www.rdcaviation.com/routepro

